

## **OFFICIAL RULES – PMI COOLER NAME CONTEST**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. OFFERED ONLY TO LEGAL U. S. RESIDENTS OF THE CONTINENTAL UNITED STATES WHO ARE 21 YEARS OF AGE OR OLDER AT THE TIME OF **PROMOTION** ENTRY.

**Promotion Description:** From April 1, 2017 – April 30, 2017, submit a name idea for the Water Conservation Cooler on the Water Conservation Cooler page at <http://phoenixmanufacturing.com/residential-coolers/water-conservation-cooler/> to register to win. Winner receives a new Water Conservation Cooler – WCBW4000 (\$1250.00 Value). Contest entrants will a name recommendation for the cooler along with Name (First and Last) and valid email address, and the best name chosen by a panel of judges at Phoenix Manufacturing, Inc. will win the grand prize. All entries must be received by 4/30/2017 at 11:59 p.m. MST. Winner will be notified within 4-5 business days of the closing of the contest via email.

**1.Promotion Period:** PMI Cooler Name Contest starts on April 1, 2017 at 9:00 a.m. MST, and ends on April 30, 2017 at 11:59 p.m. MST (the “Promotion Period”). All entries must be received during the Promotion Period.

**2.How to Enter:** Contest entrants will submit their name idea on the Water Conservation Cooler at <http://phoenixmanufacturing.com/residential-coolers/water-conservation-cooler/> to register to win., and all name suggestions will be gathered and judged upon with an opportunity to win the grand prize. Alternate form of entry is mailing your information to 6900 E. Camelback Road Suite 602, Scottsdale, AZ 85251. Mailed in entries must be received within the promotion period. Incomplete entries will not be eligible.

**3.Eligibility:** No purchase is necessary to enter or win the prize and is open only to legal U. S. residents of the continental United States who are 21 years of age or older at the time of promotion entry.

**5.Description of Prizes:** One grand prize winner will receive a Water Conservation Cooler – WCBW4000 (\$1250.00 Value). The prize will be awarded in the name of the winner and is not transferable or exchangeable for cash.

**6.Drawing and Awarding of Contest Prize:** Prize Winner will be selected from all eligible entries received during the Promotion Period. The panel of Phoenix Manufacturing, Inc. judges will be held on May 1, 2017 immediately following the conclusion of the promotion period by a panel of judges from Phoenix Manufacturing, Inc., whose decisions on all matters regarding this Contest shall be final and binding. Odds of winning depend on the number of eligible entries received. The Winner will be required to sign an Affidavit of Eligibility, a prize release and indemnity agreement and a publicity release, all without additional consideration, if permitted by law. The contest winner holds no right to the name they recommended and will not receive any compensation of any kind related to the Water Conservation Cooler – WCBW-4000. In consideration for being awarded the prize, winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of winner’s name and/or likeness in any and all advertising, promotions and other publicity

conducted by Phoenix Manufacturing, Inc. each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents, except where prohibited by law. If the Prize Winner is found to be ineligible, or has not complied with these Official Rules or returned the Affidavit and/or within the specified time period, that Winner will be disqualified and an alternate Winner may be selected. Phoenix Manufacturing, Inc. also reserves the right to not award a prize if no entry is deemed fit by the judging panel.

7. **Miscellaneous:** The Contest is governed by the laws in the United States and is void where prohibited. By entering the Contest, entrants agree to be bound by these Official Rules.

By entering, entrant agrees to follow these Official Rules and hold harmless and indemnify Phoenix Manufacturing, Inc. and each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) entrant's participation; or (ii) the receipt or use of the prizes awarded in the contest. Entrants also agree that Phoenix Manufacturing, Inc. shall have no liability nor shall such parties be responsible for use/misuse of any prize awarded herein and acknowledge that, said parties have neither made, nor are in any manner responsible for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prizes. Winners also agree to release and hold Releasees harmless from any liability in connection with the promotion or any prize including, without limitation, liability in connection with any injuries, damages or losses of any kind, whether to person or property, including death, arising out of or resulting from, whether directly or indirectly, the acceptance, enjoyment, use or misuse of any prize. Participants also agree to the use of their names and likenesses by Phoenix Manufacturing, Inc. for advertising purposes without additional consideration, if permitted by law.

Phoenix Manufacturing, Inc. is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for entries that are late, lost, misdirected, or damaged. Phoenix Manufacturing, Inc. reserves the right to alter the rules at any time.